





14. What are mores?
15. What example does the author use to demonstrate this point?
16. Define role and give the example the author uses.
17. What does the author mean when he says that social roles are arbitrary?
18. What is the general point that the author is making in reference to the mother role in European societies prior to the nineteenth century?
19. Define subculture and give an example that the author uses.
20. What is an institution?
21. What does the term material culture mean?
22. What does the term popular culture mean?

23. What are the characteristics of an urban legend?

a. —

b. —

c. —

d. —

24. What is the importance of these stories?

25. What other elements of popular culture can be analyzed in order to gain insight into our culture?

26. What cultural values are associated with Barbie?

27. What are the three aspects of culture?